



MEET LIESL LUKACS

My business was started to provide full services to clients who need websites, SEO, social media marketing, content and more. I would be happy to walk you through (or coach you through) the steps of bringing a website online, no matter where you are in the process. If you're not sure where to begin, let us do the heavy lifting for you!

After your site is live, I can assist with the creation of your Google My Business page, social presences, anything you need to help your business to be a success. Contact us today to discover what we can do for your business.

CONTACT

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Ranson, WV near Charles Town, Harpers Ferry, Martinsburg & more.

DOMAIN (URL)

You'll need a URL that defines your business for your audience.

BRANDING

Do you have a logo, brand colors, and a brand guide that defines your personality?

WEBSITE

In what platform will your site be? We typically build new sites in WordPress, but have also assisted clients whose sites best fit in SquareSpace or other platforms. We'll work together to determine what content you need, the pages, etc.

HOSTING

If you aren't using a hosting-included platform like SquareSpace, you'll need quality, reliable hosting. We'll make recommendations that fit your website's requirements and your budget.

CONTENT

Your site's verbiage is critical. It needs to communicate to your audience what you do, and have enough keywords so that Google will match up your services or products with someone who is searching for them.

AFTER THE LAUNCH

How will you manage email? How can you leverage a solid Google My Business page to establish credibility with your potential clients? How can you use data that you collect on your site correctly? What place does email marketing have in your business model? Will you use social media to 'get the word out'? Would an SEO program help to get you found in searches? How about PPC/Adwords? There are many considerations! We can guide you through all of them.

LET VINEBUZZ WEB BE YOUR PARTNER FOR ALL OF THESE STEPS!